

***PUBLIC / PRIVATE INTERPLAY IN NEXT GENERATION  
COMMUNICATIONS CONFERENCE***

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**PROVISIONAL PROGRAMME**

**Wednesday, 10 December 2008**

9:00–9:15	Welcome and introduction
9:15–10:00	Keynote presentation
10:00–11:00	Session 1
11:00–11:20	<i>Coffee break</i>
11:20–12:40	Session 2
12:40–13:40	Session 3
13:40–15:10	<i>Lunch</i>
15:10–16:30	Session 4
16:30–16:50	<i>Coffee break</i>
16:50–18:40	Roundtable on Universal service
From 20:30	<i>Welcome reception / Informal dinner</i>

**Thursday, 11 December 2008**

9:00–10:40	Session 5 (COST 605)
10:40–11:00	<i>Coffee break</i>
11:00–12:20	Session 6
12:20–14:00	Roundtable on Regulation
14:00–15:30	<i>Lunch</i>
From 15:30	<i>Get-together activity</i> <i>Gala dinner</i>

**Friday, 12 December 2008**

9:00–10:20	Session 7
10:20–10:40	<i>Coffee break</i>
10:40–12:00	Session 8
12:00–13:50	Roundtable on Infrastructures deployment
13:50–14:00	Closing address

## **ROUNDTABLE ON “UNIVERSAL SERVICE”**

Chair: Claire MILNE – Antelope Consulting – United Kingdom  
Colin BLACKMAN – SCF Associates / Info – United Kingdom  
Jock GIVEN – Swinburne University of Technology – Australia  
Edvins KARNITIS – Public Utilities Commission – Latvia  
Jean Paul SIMON – JPS Public Policy Consulting – France  
Arno WIRZENIUS – Teleplanning - Finland

## **ROUNDTABLE ON “REGULATION”**

Chair: Jose-Luis GÓMEZ-BARROSO – UNED – Spain  
Mónica ARIÑO – OFCOM – United Kingdom  
Íñigo HERGUERA – Comisión del Mercado de las Telecomunicaciones – Spain  
Tomas LAMANAUSKAS – Telecommunications Regulatory Authority – Kingdom of Bahrain  
Jaroslaw PONDER – International Telecommunication Union - Switzerland

## **ROUNDTABLE ON “INFRASTRUCTURE DEPLOYMENT – DESPLIEGUE DE INFRAESTRUCTURAS”**

Chair: Ricardo ALVARIÑO – Subdirector General de Infraestructuras – DG Telecomunicaciones, Ministerio de Industria Turismo y Comercio – Spain  
Tomas RÍOS – Director General Telecomunicaciones y Nuevas Tecnologías – Gobierno de Canarias - Spain  
Manuel ORTIGOSA – Jefe de Servicio Planificación Tecnológica – Consejería de Innovación, Ciencia y Empresa, Junta de Andalucía – Spain  
Joanna ARRANZ – Coordinadora SATI - FEMP – Spain  
Maite ARCOS – Directora General - Redtel - Spain  
(Person to be confirmed) – COIT - Spain

## **SESSION 1. PPI in a general perspective**

Matthias EHRLER – SBR Juconomy Consulting – Germany  
Igor BRUSIC – ÖFEG Ges.m.b.H – Austria  
Wolfgang REICHL – ÖFEG Ges.m.b.H – Austria  
Ernst-Olav RUHLE – SBR Juconomy Consulting – Germany

*Deployment of fiber optic networks within the framework of PPP projects*

Youngsun KWON – Information and Communications University – South Korea  
Seungmi Yang – Daejeon University – South Korea

*Government involvement versus free market in boosting free Wi-Fi access: A more cautious approach is needed*

Carol C McDONOUGH – University of Massachusetts Lowell – USA

*Strategies for evaluating the appropriate public/private interplay in the telecommunications industry*

## **SESSION 2. PPI in specific markets**

Mirja PULKKINEN – University of Jyväskylä – Finland

Pasi TYRVÄINEN – University of Jyväskylä – Finland

*The e-society carriers: developments with communication services providers (CSP's)*

Gary MADDEN – Curtin University – Australia

Randy BEARD – Auburn University – Australia

*Competition between blended traditional and virtual sellers*

Kas KALBA – Kalba International, Inc – USA

*The role of the mobile market in communications development—Implications for public- private partnerships*

José A. VALVERDE – IPTS-JRC-EC

*Potential and current impact of Web 2.0 applications on health policy and management processes*

## **SESSION 3. Public vs. private action**

Gokce KURUCU - Çankaya University – Turkey

İsmail SAĞLAM – TOBB University of Economics and Technology – Turkey

*Access regulation, regional competition and investment in network industries*

José Luis GÓMEZ BARROSO – UNED – Spain

Claudio FEIJÓO – IPTS-JRC-EC

*An overview of public private policy tools for next generation infrastructures*

Gary MADDEN – Curtin University – Australia

Aaron MOREY – Curtin University – Australia

*The impact of privatisation and competition on telecommunications network growth and productivity*

## **SESSION 4. Universal service / Inclusion**

Fernando HERRERA – Telefónica – Spain

Luis CASTEJÓN – Universidad Politécnica de Madrid – Spain

*An assessment of universal service obligation effectiveness to increase deployment of telecommunications network access*

Erik BOHLIN – Chalmers University – Sweden  
Orada TEPPAYAYON – Chalmers University – Sweden

*Universal service: Some considerations for broadband access*

Luis H. GUTIÉRREZ – Universidad del Rosario – Colombia  
Luis Fernando GAMBOA – Universidad del Rosario – Colombia

*Digital divide among low income people in Colombia, Mexico and Peru*

Geomina TURLEA – IPTS-JRC-EC  
Constantin CIUPAGEA – Romanian Center for Economic Modelling – Romania

*Happy eInclusion?*

## **SESSION 5. Special COST 605 Session**

Louis François PAU – Copenhagen Business School – Denmark

*Mobile operators as banks or vice-versa? and: regulators' interest in the best efficiency for payments*

Morten FALCH – Aalborg University– Denmark  
Anders HENTEN – Aalborg University– Denmark

*Investment dimensions in a universal service perspective – Next generation networks, alternative funding mechanisms, and public-private partnerships*

Jan VAN OOTEGHEM – Ghent University – IBBT – Belgium  
Sofie VERBRUGGE – Ghent University – IBBT – Belgium  
Mario PICKAVET – Ghent University – IBBT – Belgium  
Piet DEMEESTER– Ghent University – IBBT – Belgium

*Future proof strategies towards fibre to the home*

Pedro PUGA – Obercom (Observatory for the media) – Portugal  
Sandro MENDONÇA – Obercom (Observatory for the media) – Portugal  
Gustavo CARDOSO – Obercom (Observatory for the media) – Portugal  
Rita ESPANHA – Obercom (Observatory for the media) – Portugal

*Telecommunications for the needy: an exploratory approach from Portugal*

Sergio RAMOS – Redtel – Spain  
Maite ARCOS – Redtel – Spain

*The role of Public Administration in developing the electronic communications sector: the operators' perspective*

## **SESSION 6. New approaches**

Martijn POEL – TNO and Delft University of Technology – The Netherlands

Linda KOOL – TNO – The Netherlands

*The policy mix for ICT innovation in The Netherlands: in search of new instruments, policy coherence and impact*

T.M. EGYEDI – Delft University of Technology – The Netherlands

J.L.M. VRANCKEN – Delft University of Technology – The Netherlands

J. UBACHT – Delft University of Technology – The Netherlands

*Inverse infrastructures: The policy gap regarding self-organizing systems*

Corina PASCU – IPTS-JRC-EC

Marc VAN LIESHOUT – IPTS-JRC-EC

*User-led, citizen innovation at the interface of services*

Igor BRUSIC – ÖFEG Ges.m.b.H – Austria

Ernst-Olav RUHLE – SBR Juconomy Consulting – Germany

Matthias EHRLER – SBR Juconomy Consulting – Germany

Wolfgang REICHL – ÖFEG Ges.m.b.H – Austria

*Emerging market models in telecommunications*

## **SESSION 7. PPI case studies**

Fabian SCHUSTER – SBR Juconomy Consulting – Germany

Ernst-Olav RUHLE – SBR Juconomy Consulting – Germany

Wolfgang REICHL – ÖFEG Ges.m.b.H – Austria

*The interplay of stakeholders from different sectors for the deployment of communications infrastructures – a case study from Babrain*

Adeyinka IYANDA – Bureau of Public Enterprises (BPE) – Nigeria

Gbadebo Olusegun ODULARU – FARA – Ghana

*Reforms, private investment and efficient service delivery: case studies of selected sub-Saharan African telecommunications sectors*

A. NUCCIARELLI – Technische Universiteit Eindhoven – The Netherlands

B.M. SADOWSKI – Technische Universiteit Eindhoven – The Netherlands

P. ACHARD – Università degli Studi dell'Aquila – Italy

*Public-private partnerships for broadband access: Case study evidence from Italy and the Netherlands*

Jorge INFANTE – Universitat Pompeu Fabra – Spain

Ramón SAGARRA – Barcelona Council – Spain

Carlos MACIÁN – Universitat Pompeu Fabra – Spain

*Ducts, fibers, municipalities, barriers to entry and effective competition: A case study of successful public-private partnership in the provision of neutral FTTX infrastructure in Barcelona*

## **SESSION 8. Policy cases**

Nicola MATTEUCCI – Marche Politechnic University – Italy

*IPRs and interoperability in EU digital TV: Economics and policy issues*

Oleksiy MAZHELIS – University of Jyväskylä – Finland

Pasi TYRVÄINEN – University of Jyväskylä – Finland

Lauri FRANK – University of Jyväskylä – Finland

Kimmo SUOJAPELTO – University of Jyväskylä – Finland

*Analyzing vertical software market evolution: the case of telecom OSS/BSS software*

Chinyelu ONWURAH – Ofcom – United Kingdom

*Are market drivers for standardisation sufficient to ensure the development of standardised products without intervention?*

Daeho KIM – Inha University – South Korea

*Reform of broadcasting and telecommunications content review in Korea : Collaborative of public and civil participation*