



Monday 1st November 2010

1 – 2 November, 2010

Metropolitan Hotel

Beirut, Lebanon

*The only event in focussing on ICT policy
and the next regulatory steps for the
Levant region!*

	Building A Consensus On National ICT Policy & Regulation
08.30	Registration And Early Morning Refreshments
09.00	<p>Chairman's Welcome And Opening Address</p> <p>Alan Horne, Regulator, Office of the Vanuatu Telecommunications Regulator Former Director General, TRA, Kingdom of Bahrain & Former President, ARAB REGULATORS NETWORK</p>
Session 1	Outlining The Government's Economic Policy And How ICT Becomes A Key Enabler For This Vision
09.15	<p><u>ICT Expectations Supporting The Economic Vision For Republic Of Lebanon:</u> ICT As An Important Enabler Of Continued Economic Growth, Modernisation and Competitiveness Senior Representative, OFFICE OF THE PRIME MINISTER, Lebanon Attended by H.E. Charbel Nahhas, Minister for Telecommunications, Lebanon</p>
09.30	<p><u>Jordan Case History</u> H.E. Marwan Juma, ICT Minister, Jordan (presented on behalf of H.E. Juma by Fadi Kawar, Chairman & Chief Executive Officer, TRC, Jordan)</p>
10.00	<p><u>Keynote Operator Presentation</u> Ghassan Hasbani, Chief Executive Officer, International Operations Group, SAUDI TELECOM COMPANY (STC), Kingdom of Saudi Arabia</p>
10.30	<p><u>ICT Policy Elements – World Bank</u> Government As A Regulator Not An Operator – Defining The Boundaries For A Win-Win Carlo Maria Rossotto, Director, Telecommunications Division, Middle East and North Africa Region, WORLD BANK, USA</p>
11.00	Morning Networking Break And Refreshments
11.30	<p><u>Panel Discussion & Debate On ICT Policy</u> What Are The Key ICT Policies Required Attracting FDI? H.E. Dr. Imad Al Sabouni, Minister of Communications, SYRIA (subject to final confirmation) Dr. Imad Hoballah, Acting Chairman & Chief Executive Officer, TRA, Lebanon Carlo Maria Rossotto, Director, Telecommunications Division, MENA, WORLD BANK, USA Dr. Yousef Nusseir, Director of ICT, UN-ECONOMIC SOCIAL COMMISSION FOR WESTERN ASIA (UN-ESCWA)</p>
12.30	Networking Lunch
Session 2	Alternative Strategies To Achieve The Key National ICT Policies
14.00	<p><u>ICT Supporting The Economy</u> Alan Horne, Regulator, Office of the Vanuatu Telecommunications Regulator Former Director General, TRA, Kingdom of Bahrain & Former President, ARAB REGULATORS NETWORK</p>
14.40	<p><u>Liberalisation & Competition In The Face Of Convergence – Benefits & Challenges</u> Fadi Kawar, Chairman & Chief Executive Officer, TRC, Jordan</p>
15.20	<p><u>Panel Discussion & Debate</u> Private Sector Versus Public Sector Fadi Kawar, Chairman & Chief Executive Officer, TRC, Jordan Ghassan Hasbani, Chief Executive Officer, International Operations Group, SAUDI TELECOM COMPANY (STC), Kingdom of Saudi Arabia Patrick Eid, Board Member and Head of Market and Competition Unit, TRA, Lebanon Dr. Yousef Nusseir, Director of ICT, (UN-ESCWA) Gaby Deek, President, PCA, Lebanon</p>
16.20	Chairman's Closing Remarks
16.30	End Of Main Conference Day One



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Tuesday 2nd November 2010

	Building A Consensus On National ICT Policy & Regulation
09.15	Chairman's Welcome And Opening Address Alan Horne , Regulator, Office of the Vanuatu Telecommunications Regulator Former Director General, TRA, Kingdom of Bahrain & Former President, ARAB REGULATORS NETWORK
Session 3	A National Broadband Policy – International Case Studies
09.30	<u>France Broadband Policy – A Case Study</u> Joël MAU , Director of Broadband, ARCEP, France
10.00	<u>Broadband Policy in the Republic of Korea</u> Jongyoul JEONG , Executive Principal Researcher, NIA, Republic of Korea
10.30	<u>Panel Discussion & Debate</u> Examining The Policy Implications On FDI, Convergence And The Impact On Structures, Licensing, Spectrum Policy And Pricing Joël MAU , Director of Broadband, ARCEP, France Dr. Imad Hoballah , Acting Chairman & Chief Executive Officer, TRA, Lebanon Gilbert Najjar , Director OSB, MINISTRY OF TELECOMMUNICATIONS, Lebanon
11.15	Mid-Morning Refreshments & Networking
Session 4	Internet Security (Including Protection Of The Child)
11.45	<u>Threats Presented By Broadband Access To The Internet:</u> Said Haidar , Manager Quality of Service and Standard, TRA, Lebanon
12.15	<u>UK Case Study:</u> Brian Webb , Head of Internet Customer Security & Specialist Services, BT SECURITY, UK
12.45	<u>Panel Discussion & Debate</u> Mahassen Ajam , Board Member and Head of Information and Consumer Affairs Unit, TRA, Lebanon Brian Webb , Head of Internet Customer Security & Specialist Services, BT SECURITY, UK Gaby Deek , President, PCA, Lebanon Nibal Idlebi , Chief of the ICT Applications Sectio, UN-ECONOMIC SOCIAL COMMISSION FOR WESTERN ASIA (UN-ESCWA)
13.45	Chairman's Closing Remarks
14.00	Networking Lunch
15.00	End Of Main Conference Day Two

The findings of the conference will be written up in a report and submitted to the TRA in Lebanon for review.