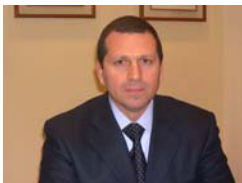


SPEAKERS' BIOGRAPHIES BROADBAND STAKEHOLDERS WORKSHOP

Kamal SHEHADI, PhD, Chairman and CEO of the Telecommunications Regulatory Authority



Dr. Kamal Shehadi is the Chairman and CEO of the Telecommunications Regulatory Authority (TRA) of Lebanon. Prior to his appointment in 2007, he was Managing Director of Connexus Consulting, a leading consultancy firm in the Middle East and North Africa specialized in telecom policy, regulation, and strategy. Dr. Shehadi has also served as a consultant to several international organizations and telecommunications companies since 1996 including the World Bank and the European Commission. He has also advised governments, operators and regulatory authorities on telecom regulation and licensing projects in various countries including Jordan, Saudi Arabia, Morocco, Algeria, Egypt, Bahrain, United Arab Emirates, Turkey, Libya, and Lebanon. He served on the board of a number of organizations, most recently the Lebanese Transparency Association and the Lebanese Businessmen's Association (RDCL)

Dr. Shehadi has a B.A with honors from Harvard University in economics and a PhD from Columbia University (New York) in international political economy.

He is the author of a number of publications on privatization, public finance, and foreign investment.

Robert Pepper, Senior MD, Global Advanced Technology Policy



Robert Pepper leads a team driving Cisco's global agenda for advanced technology policy in areas such as broadband, IP enabled services, wireless, security, privacy and ICT development. He joined Cisco in July 2005 from the FCC where he served as Chief of the Office of Plans and Policy and Chief of Policy Development beginning in 1989 where he focused on telecommunications regulation, spectrum policy, and policies promoting the development of the Internet. Before joining government, he held several faculty appointments. He serves on the board of directors of the U.S. Telecommunications Training Institute (USTTI), advisory boards for Columbia University and Michigan State University, and is a Communications Program Fellow at the Aspen Institute. He is a member of the U.S. Department of Commerce's Spectrum Management Advisory Committee and the UK's Ofcom Spectrum Advisory Board. Pepper received his BA. and Ph.D. from the University of Wisconsin-Madison.



Peter Gruetter, Director & Distinguished Fellow

Before joining Cisco in April 2007 Peter held various senior management and policy positions in the Swiss government. In the early nineties Peter was responsible for the political and strategic controlling of Federal Military Department. 1996 he was appointed Secretary General of Federal Department of Finance. As Secretary General he was responsible for Planning and Controlling, Communications, Resources and Legal Service of Federal Department of Finance. He chaired the IT Council of the Swiss Confederation, lead the Federal Strategy Unit for Information Technology, the Federal Office of Information Technology, Systems and Telecommunication, the Federal Office of Personnel and the Federal Office for Buildings and Logistics.



Diogo Vasconcelos, Director & Distinguished Fellow

Before joining Cisco in 2007, Diogo was the principal Economic Advisor to the Portuguese President, Cavaco Silva and organized the President's Globalization Council. Diogo was founder and president of UMIC, the Portuguese Knowledge Society Agency, from 2002 to 2005 and was responsible for Information Society, e-Government and Broadband. Other functions held are representing Portugal in the European Council of Ministers, on the eEurope Advisory Group, OECD eGovernment Group, member of the Parliament, and more... In addition to his past public roles, Diogo was and still is an entrepreneur and avid businessman as well.



Christopher Reberger, Manager Solutions Center

Christopher Reberger has substantial experience in telecommunications economic analysis including examining market entry, regulatory environments and competitive strategy. He has applied advanced quantitative and statistical methods to business issues, including bidding strategies for resource auctions and assessing large scale public sector investments in information technology. Much of this work was undertaken for investment banks considering debt placements in new markets, such as Goldman Sachs for South Korea and Citigroup for Poland. Prior to Cisco, he worked as a business analyst and a software engineer in Australia, Sweden and the Netherlands. Christopher has degrees in Electrical Engineering, Business and Public Administration from the University of New South Wales and Harvard University. Christopher is based out of the New York office and like all Australians swims competitively.