



Broadband & Beyond

Lebanon 28-29 May

Habtoor Grand Hotel, Beirut – Sin El Fil

Under the Patronage & Presence of The Minister of Telecom in Lebanon
H.E. Eng. Jebrane Bassile

The 11th annual ARABCOM 2009

Arab International Telecom Development Summit
for Arab States

Held in Parallel with The Arab Telecom Ministers Annual Meeting in Lebanon

عربكوم ٢٠٠٩

المؤتمر العربي الدولي السنوي لتنمية الاتصالات و تكنولوجيا المعلومات في الدول العربية

Keynote Speakers



H.E. Mohammed Omran
Chairman
Etisalat



Naguib Sawiris
Chairman & CEO
Orascom Telecom Holding



Dr Saad Al Barrak
MD & Deputy Chairman
Zain Group



Akil Beshir
Chairman & CEO
Telecom Egypt



Jamal Ramadan
Vice President
MTN (MENA)



Osman Sultan
CEO
du



Samer Salameh
CEO
Alfa



Michael Ghossein
CEO
Jordan Telecom Group



Mikkel Vinter
CEO
Friendi Mobile

Strategic Partnership for Growth in the Region Challenges and opportunities ahead

- 20 Keynote Speeches from Telecom Ministers & Operators CEO
- 18+ Industry Speakers
- 4 Plenary Sessions
- 2 Technical sessions
- 500+ Attendees

The Only dedicated Summit in the region now in it's 11th Year
Where Ministers, Operators Carriers, Governments Investors, Regulators and decision makers meet

FREE
for Operators
& Government Delegates

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With the Collaboration of

REPUBLIC OF LEBANON
MINISTRY OF TELECOMMUNICATIONS



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Organizers Message



Broadband is the biggest revolution in telecoms since the phone went mobile. People who have access to broadband cannot imagine life without it and they continuously demand faster broadband speeds and more advanced services. The rapid expansion of broadband benefits whole societies by empowering citizens and enabling economic development.

It is a part of many people's daily lives, driven by the digitalization of society, accessibility and advanced services. Broadband stimulates entrepreneurial activity, helps curb rural-urban migration, and makes life more accessible.

Broadband access and availability opens door for jobs and employments opportunities as well as sustainable economic development.

One of the reasons for slow internet and broadband growth in the Arab world in the past has been a lack of sufficient content in Arabic for users to need a high-speed broadband connection in their daily lives. However, there has been a change in atmosphere regarding broadband in the region over the past year. Although internet and broadband penetration rates remain low in many countries, with slow access speeds and high tariffs, Arab countries are making a strong push to follow in the UAE's footsteps towards higher broadband penetration.

Today more than 350 million households are connected. Broadband access will reach 1.4 billion by 2011 in the world.

Therefore Arabcom 2009 Telecom Summit is a must to attend for Government, Ministers, Operators, Carriers, Regulators, service providers, broadcasters, content providers, media, banks, corporate, education, healthcare and others.

I look forward to welcoming you in Lebanon.

Sincerely yours,
Katia Tayar
Founder and President
Arabcom Group

Who will you meet?

Arabcom Telecom summit is the most important yearly Telecom summit since 1998, exclusively attracting:

Ministers of Telecom
Regulators and Government Bodies
Investors Businessmen and Decision Makers
Industry Leaders
Experts
Professionals
Telcos from around the Globe
Mobile Operators
Fixed Line Operators
Wireless ISPs
International & Wholesale Carriers
Satellite Operators
Carriers
Consultants
Infrastructure Vendors
Broadcasters
Cable Operators
Analysts
Mobile Content Providers
Network Infrastructure Device Manufacturers / OSS ? Billing System
Media Developers
...and many others

Invited Ministers of Telecom at Arabcom 2009



- Minister of Telecom Democratic Republic of Algeria
- Minister of Telecom Kingdom of Bahrain
- Minister of Telecom Comoros
- Minister of Telecom Djibouti
- Minister of Telecom Arab Republic of Egypt
- Minister of Telecom Republic of Iraq
- Minister of Telecom Kingdom of Jordan
- Minister of Telecom Kuwait
- Minister of Telecom Republic of Lebanon
- Minister of Telecom Libyan Arab Jamahiriya
- Minister of Telecom Republic of Mauritania
- Minister of Telecom Kingdom of Morocco
- Minister of Telecom Sultanate of Oman
- Minister of Telecom Palestine
- Minister of Telecom Qatar
- Minister of Telecom Kingdom of Saudi Arabia
- Minister of Telecom Somalia
- Minister of Telecom Sudan
- Minister of Telecom Syrian Arab Republic
- Minister of Telecom Tunisia
- Minister of Telecom United Arab Emirates
- Minister of Telecom Yemen

Invited Operators at Arabcom 2009

- | | | |
|------------------------------|--------------------|---------------------------|
| Emirates Data Clearing House | Sudanese Mobile | Tunisiana |
| Mauritania Telecom Solutions | Syrian Telecom Est | Vodafone |
| Bashair Telecom Co. Ltd. | Telecom Egypt | Zain Group |
| Etiihad Atheeb Telecom | Tunisie Telecom | Al Jawwal |
| Jordan Telecom Group | Telekom Malaysia | Qtel |
| Public Telecom Company | Warid Telecom | Sabafon |
| Somali Telecom Association | Xpress Telecom | TCI |
| Umniah Mobile Company | Yemen Mobile | Alfa |
| The Libyan Internet Society | VIVA Kuwait | Cert |
| Wataniya Telecom | MTN Group | du |
| Algerie Telecom | Paltel Group | Arabsat |
| Almadar Telecom | Somalia Inc. | Asiacell |
| Atheer Telecom | Bravo | Etisalat |
| Azady Telecom | Cedarcom | Batelco |
| Al Harbi Telecom | Thuraya | |
| Comores Telecom | Iraqcom | |
| OGER Telecom | Jawwal | ...and many others |
| Oman Mobile | Libyana | |
| Djezzy gsm | Mattel | |
| Djibouti Telecom | Nawras | |
| Gateway Gulf | Omantel | |
| Hormuud Telecom | Mauritel | |
| Korek Telecom | Mctel | |
| Maroc Telecom | Meditel | |
| Mauritel Mobile | Mobily | |
| Orascom Telecom | Sudatel | |
| Roshan Telecom | Mobinil | |
| Jawal Saudi Arabia | Mobitel | |
| Spacetel Yemen | Teleyemen | |

Preliminary Conference Agenda

(Timing & Speakers Name will be updated by April 20th)

Arabcom 2009 agenda examines the subjects key to the development of the sector and will Focus on the Latest Technologies / Business Models / Network Deployment / and Case studies

Official Opening Ceremony 28 May

10:00am till 12:00 pm Opening ceremony followed by Exhibition tour & Lunch
H.E. Eng. Jebrane Bassile Minister of telecom in Lebanon
Katia Tayar / Founder & president Arabcom group
Arab Ministers of Telecom speeches
Operators CEO Keynote speeches

Plenary Panel 1

Broadband the most critical key of development & improvement of citizens quality of life - Combating Poverty While Creating New Business Opportunities in Telecommunications

This thought-provoking panel brings together top global experts to discuss how connectivity--or lack of it--is a major determinant of poverty and economic success; provide case histories of successful applications of telecommunication technology that have provided major benefits to emerging populations, and show how companies can profit by addressing the technological challenges and barriers that have held back progress in the past.

Plenary panel 2

Broadband Services Evolution: Opportunities and Challenges for Operators / Services Providers

This panel will discuss the opportunities emerging from the evolution of mass market services (digital home, Digital office, Digital cities, digital life) and the resulting major challenges for service providers (convergence, interoperability and interworking, added value and cost control, exponential increase of traffic, regulatory and legal regimes).

Plenary panel 3

Promoting Investments .The Way Forward - Strategies for a rapidly evolving market

This panel will discuss and focus on Successfully Launching Operations Regionally and Internationally: New Entrant perspective - Where are the new opportunities: in which markets : Africa , Asia, The Middle East or The Arab world communications market? - Global Public Private partnerships Legal and Regulatory frameworks - Spectrum and frequencies redistribution - Licenses & Licensing - Investments opportunities - Healthy competition and steady growth - Financial challenges - Acquisitions Islamic funding

Plenary panel 4

The Media & Telecom world

The latest development in technologies and the convergence of broadcasting, telecommunications and informatics offer sizeable opportunities . This panel will discuss: Convergence and content strategies of telcos and broadcasters. Will future business models enhance cooperation between Broadcasters and Telecom Operators The role of Broadband in the development of media content delivery to users

Over the Top Applications : Skype -YouTube – Facebook – Google myspace Yahoo – Twitter etc.... Threat or Opportunity for Mobile Operators

Session 1

Enabling Full Service Broadband Network Transformation Building effective networks to address developing needs

Mobile, Fixed line, Satellite broadband - Unified Communications - Wimax challenges - LTE or ? - Fiber Optics - HSPA - 3G & 4G - Mobile TV -Mobile Content - Fixed Line new services - MVNOs - VAS - VoIP IPTV- Web 2.0 Convergence Billing and more ...

Session 2

Developing new services & Business Models session:

The Revenue Opportunities Offered by Cutting Edge Technology

Infrastructure sharing - Revenue sharing - Managed Services - Fixed Line new services MVNOs - VAS - VoIP - IPTV- Web 2.0 – MPLS - Fix Mobile Convergence Interconnection - Convergence Billing - IPVPN - Launching mobile finance services in new markets Mobile Money

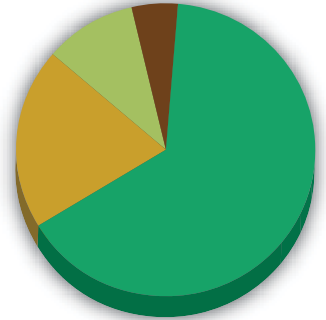
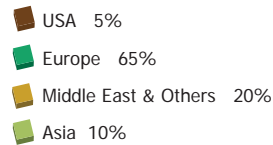
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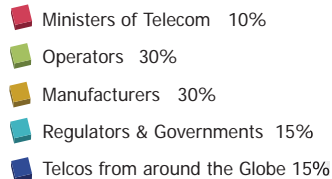
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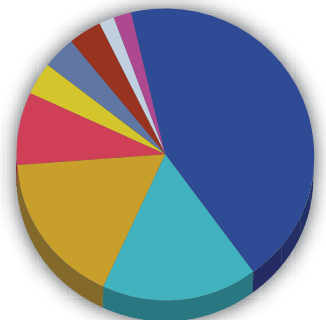
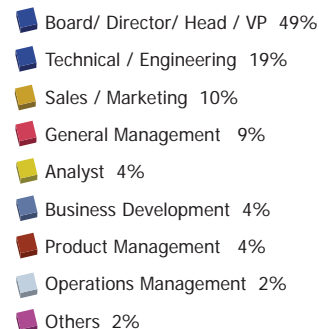
Exhibitors by Country



Delegate Breakdown By Industry



Delegate Breakdown By Job Title





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Delegate Registration Form

Please tick appropriate case

- Free registration for Delegate from Arab Governments - Operators – Regulators
- Paid Delegate (500 US\$) Once registered an Invoice will be sent with payment details

(Use Capital Letters only)

First Name

Last Name.....

Job Title

Company

Full Address.....

City.....Country

Telephone (Country code - area code)

Mobile (Country code - area code)

Fax (Country code - area code)

E-mail

Web

Signature

Date.....

Easy way to Register

Complete this form and fax it to +971.4.3211165
Register online at:
http://www.arabcom.com/visitors_reg.php

NB: Hotel Reservation: We strongly recommend that you reserve at Habtoor Grand Hotel, The official hotel of Arabcom 2009 in order to network with all delegates and VIPs.

For Hotel reservation please download the hotel form from our website.

Cancellation Policy

No cancellation or withdraw is accepted after signing this application . Company is due to pay full amount. Should the organizers change the date and the place of the show, all paid amounts will be transferred automatically to next show. No refund or withdraw is accepted.

What your registration Includes:

Arabcom 2009 is a great value. Your registration includes following:

- Special round tables organized for ministers, operators & potential Investors
- 16 hours of top level presentations
- 2 Networking Lunches
- 1 Networking Dinner
- 6 Networking coffee breaks
- Delegate Bag & Documentation
- Full access to Conference & Exhibition
- Exhibitors information & contact details
- Fantastic Networking opportunity
- Lebanon Sight Seeing Tour
- Special wives program and more...

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