



# Intellectual Property Rights in the Digital Economy

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# *What areas of IPR impact Telecoms Regulators?*

- Designs
  - Form factor copies
- Trade Marks
  - Domain name issues
- Patents
  - Patent disputes and trolls
- Copyright
  - Digital piracy



## *Perspectives on the debate*

- "...But, when these networks are abused to provide widespread unauthorized access to these works, that seriously undermines the incentive to invest in the creation of content for this new medium, or for more traditional distribution channels."
- "Just as inadequate copyright protection can reduce incentives to create, excessive copyright protection can stifle creativity, harm competition, halt innovation, block free speech, and gridlock economic growth."

[US Creative Industries]

[Google]



# *Protecting copyright*

- Technical Solutions
- Legal Definitions
- Licensing approaches
- Industry action
  - ISPs
  - Search engines
  - Social networks
  - Creative industries



# *IPR risks in the digital economy*

- Protecting the creative incentive
- Protecting the innovation incentive
- Consumer attitudes to piracy



## *The Policy Implications*

- Market Structures
- Enforcement
- Consumer rights
- International Cooperation
- Self regulation
- Education
- Measurement and Reporting



## *The Implication*

- Actively encourage and promote industry **self regulatory approaches**
- Support a balanced, proportionate and robust mechanism to **address copyright infringement**
- Supporting the implementation of **independent institutional structures** to arbitrate on copyright disputes
- Encouraging consistent and transparent **measurement**
- Ensuring that internet intermediaries have sufficient **protected from liability**
- Ensure the protection of **consumer privacy and rights**
- Maintain a **balanced allocation of costs** in relation to enforcement activities



*Thank You*

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